

Scarlet Student

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EDUCATION

Ohio State University, Columbus Ohio
Bachelor of Science in Business Entrepreneurship
Minor: Data Analytics

May 20XX
GPA: 3.6

TECHNICAL SKILLS

- Python
- JavaScript
- Standard Query Language (SQL)

RELEVANT COURSES

Business Statistics, Business Writing, Fundamentals of Finance, Data in Business, Creating Digital Experiences

PROFESSIONAL EXPERIENCE

Change Agent, Ohio State University

August 20XX-Present

- Promote internal community service, service-learning, and social entrepreneurship opportunities to students.
- Answer inquiries regarding community service, service-learning, national service, entrepreneurship, and high- impact careers, both in-person and on the phone, with students to maintain high customer service.
- Coordinate and lead tabling and promotional events that advance the mission of Buckeye Changemakers.

Sales and Marketing Intern, Ticketmaster

May 20XX-August 20XX

- Researched trends in sales by reading graphs to develop a monthly sales summary.
- Implemented interactive marketing for monthly special offers on the Ticketmaster website using Python.
- Assisted with Ticketmaster app updates when technical errors occurred.
- Suggested engagement opportunities, sales avenues, marketing giveaways and platform update to appeal to new website customers in the 18-25 age bracket.
- Presented personal, innovative concepts to 6 Ticketmaster board members weekly.

Corporate Partnerships Intern, Cleveland Guardians

September 20XX-February 20XX

- Fulfilled partnership packages including promotions, tickets, signage and print, VIP field visits, autograph requests, and partner events.
- Facilitated and executed partner game day promotions by assisting with location logistics and communicating with partners in advance.
- Drafted PowerPoint presentations for corporate partner events and season recaps.

COURSE PROJECTS

Business Disrupters Innovation Club Group Project

January 20XX- May 20XX

- Brainstormed ideas in a team of 6 that demonstrated improvements to a corporate business through documenting and collective notetaking, resulting in successful disruptive ideas.
- Identified 3 disruptive concepts to improve efficiency, marketing, and service for a local restaurant and brewery through extensive research, presenting improvements to a class of 150 students.
- Delegated assignments to a group of 6, in which each team member was assigned to observe specific functions of local restaurant and brewery and implement those observations into a presentation.